

EXECUTIVE BIOGRAPHY

Operations Leadership | Safety & Security | Strategic Planning | Innovation & Transformation

Christopher Grollnek is a globally recognized expert in active shooter prevention, public safety, and strategic leadership. With 35 years of experience spanning executive, C-Suite, and Board roles, he has built a reputation for translating complex challenges into actionable solutions. As a thought leader and industry pioneer, Christopher has been instrumental in reshaping security and safety protocols, advocating for a proactive, prevention-first approach. His expertise extends across operations leadership, M&A strategy, and organizational transformation.

Currently, Christopher serves as Vice President of Public Safety & Emerging Technologies at DATAMARK Technologies, where he was recruited to lead the launch of cutting-edge indoor mapping technology. In this role, he established the business unit from the ground up, driving strategic planning, staffing, and market entry while overseeing a \$5M budget. His leadership spans multiple geographic regions, ensuring a seamless rollout and long-term success.



Business Planning

Previously, Christopher founded and scaled the Active Shooter Prevention Project (ASPP), transforming it from a bootstrapped startup into a nationally recognized initiative with 130 partnerships and 25 acquisitions. As CEO, he shifted the industry focus from reactive response to proactive prevention, helping to redefine public safety standards. Now serving as Chairman, he continues to guide strategic direction, leveraging the expertise of a leadership team with over 750 years of combined experience in counterterrorism and security. His thought leadership is widely recognized, with over 1,000 television appearances and speaking engagements.



Change Management



Operational Efficiency



Metrics & KPIs

Before his corporate career, Christopher served as a police detective and SWAT operator in Texas, where he managed elite teams, led high-risk operations, and trained officers in advanced tactics. His law enforcement tenure included overseeing a \$2.7M budget, conducting complex investigations, and collaborating with federal agencies on high-profile cases. Earlier, he served 14 years in the U.S. Marine Corps, where he developed expertise in global security, physical protection, and strategic planning.

Christopher holds multiple degrees including a Master of Science (MS) in Administration of Justice & Security from the University of Phoenix and a Bachelor of Science (BS) in Business Management & Leadership Studies from the University of Maryland Global Campus. He is a Certified Master Interview and Interrogation Specialist and a graduate of Koch Industries' School of Market-Based Management.

As a highly sought-after speaker and media contributor, Christopher has appeared on major networks including Fox, CNN, MSNBC, and BBC, providing expert analysis on active shooter prevention and public safety. He is the author of "Active Shooter Response for Law Enforcement" and has produced national training programs dedicated to public safety and crisis prevention.

With an unwavering commitment to integrity, innovation, and impact, Christopher continues to drive transformative change in security, public safety, and high-stakes environments, ensuring organizations are prepared for the challenges of today and tomorrow.